



rob benzon foundation

providing unexpected help and hope to those in need

CORPORATE SPONSORSHIP

The Rob Benzon Foundation is a 501(c)(3) non-profit organization (EIN 72-1557389) that provides unexpected help and hope to those in the San Diego community who are suffering from a personal catastrophic event not of their making who are in need of emergency support for actual expenses. To date, over \$180,000 has been granted.

The Rob Benzon Foundation was formed in 1999 by friends of Rob Benzon to keep his memory alive after losing him at the age of 31. The all-volunteer board is comprised of a diverse group of San Diegans, many of whom were with Rob the day he died.

Funding for Foundation grants is raised primarily at our annual LAUNCH fundraiser held on the Friday of San Diego Gay Pride weekend every year. This signature event features food and drink from San Diego's finest restaurants, a large silent auction area, a VIP room, a grand entrance, and more. It is attended by more than 800 guests who are supportive of our work. For example, guests include the District Attorney, City Councilmen, Chair of the Airport Authority, several Judges Assemblymembers, and more.

Our board underwrites 100% of the expenses of the Foundation and LAUNCH event costs not covered by our corporate sponsors and individual underwriters on our Host Committee.

The Foundation is committed to including our corporate community as an integral part of our charitable work. We believe that corporate philanthropy should be rewarded with opportunities for our unique demographic to learn more about our sponsors and their business offerings. We welcome an open dialogue about ways to make supporting the Rob Benzon Foundation beneficial to our corporate sponsors.

www.robzenon.org

The following are the levels available for corporate sponsorships and the benefits provided at each level:

Bronze: \$500

- Two VIP tickets to the LAUNCH Event
- Recognition on signage at or near the entrance of the LAUNCH Event
- Recognition on the Foundation website as a Corporate Sponsor
- Recognition as a Corporate Sponsor on print materials

Silver: \$1,000

In addition to the above listed benefits, except as modified:

- Four VIP tickets to the LAUNCH Event
- Placement of logo embossed give away items at or near the entrance of the event
- Recognition as a Corporate Sponsor on print materials

Gold: \$2,500

In addition to the above benefits, except as modified:

- Six VIP tickets to the LAUNCH Event
- Recognition on signage at or near the entrance of the LAUNCH Event and at another key event location
- Recognition in perpetuity on the Foundation website as a Corporate Sponsor

Platinum: \$5,000

In addition to the above benefits, except as modified:

- Ten VIP tickets to the LAUNCH Event
- Recognition on signage at or near the entrance of the LAUNCH event and two other key event locations

Diamond: \$10,000+

In addition to the above benefits, except as modified:

- Title billing in a manner agreed upon by Foundation and Sponsor
- Fifteen VIP tickets to the LAUNCH Event
- Full sponsor name and logo integration in all web and print material for the launch event

To receive all benefits listed above, including recognition on printed and web materials, commitments for Sponsorship must be received no later than June 1st.

Please contact **Terry Lehr**, Director of Corporate Sponsorship at 619.993.7667 - tlehr@robzenon.org or **Matthew Bellino**, Director Corporate Sponsorship at 619.518.9502 - mbellino@robzenon.org for more information.

